

THE TOTAL MARKETING SYSTEM

ALB Insurance Marketing is pleased to offer our total marketing system.
It's exactly what you need to push your production to new levels.

Lead Generation

- Highly targeted and qualified annuity lead generation
- Connect one-on-one with consumers actively seeking advice on the purchase of an annuity
- Fully exclusive to the agent
- Average sale of \$250K in annuity premium

Drip Marketing

- Turnkey email system to stay in touch with clients and prospects
- Customized articles and personal newsletter sent out monthly
- All content is provided for the campaign
- Client policy review survey provided and mailed to clients on the producers behalf

CRM

- Robust CRM provided to house client data
- Automated birthday cards sent to clients
- Policy anniversary reminders to stay in touch with clients and identify opportunities for additional business

Seminar and Workshop Training

- Access to a library of seminar and workshop presentation
- Prerecorded presentations available
- Full training on how to conduct an online workshop

Virtual Business Support

- Full back office support including case design and new business processing
- Systems training and support for e-applications
- Personal website design and maintenance
- Agency recruiting tools to build your hierarchy with successful producers

CALL FOR DETAILS
800-859-1393