

FINAL EXPENSE

TELEMARKET

\$13 per lead
Personalized lead using
your name
5-7 day turnaround and
100% exclusive

DIRECT MAIL

\$445 per 1000 or
\$30 per lead
Choose your territory
100% exclusive.
Lead never redistributed
or resold

**DIRECT TRANSFER
LEADS**

\$18 per lead
Receive calls within 48 hours
Avg of 20-25 % closing rate

MED SUPP

TELEMARKET

\$18-\$26 per lead
Personalized lead
using your name
100% exclusive

DIRECT MAIL

\$23-\$25 per lead / 20 piece
minumum
~ or ~
\$425-\$470/1000 mail drop

DATA LISTS

\$200 for 1000 names
T65 leads \$150 for
1000 names

ANNUITY

**PRE-SET
APPOINTMENTS**

Teachers/Educators
Police/Fire Services
Municipal
State Employees
\$50 each

**HIGH CALIBER
ANNUITY LEADS**

High Net Worth Clients
Heavily Call-center Qualified
Clients seeking annuity
advice
\$250K average case

PLANSWELL

Life and Annuity planning
platform
10 leads per month
Drip marketing service
Free client reports
\$500

AGED
LEADS

**AGED INTERNET
LIFE/FE LEADS**

\$2 per lead
100 piece minimum

**FINAL EXPENSE
DM B LEADS**

\$2 per lead,
plus \$25 proc fee

**MORTGAGE PROTECTION
DM B LEADS**

\$3 per lead,
plus \$25 proc fee

MORTGAGE
PROTECTION

EXCLUSIVE TERRITORY

Exclusive Territory • 25 lead minimum • 3-4 week turnaround
Price varies by territory